



*"You are
good company now"*

*"—how well I re-
call the days and
long evenings when
I felt tired-out and
looked it."*

FADED...with a sad looking skin...no pep! Millions have experienced such a sad situation...you may have to face it, too.

Overwork...worry...undue strain...colds and other human ills often take their toll of the precious red cells of the blood. Hence a run-down condition...a weakened body...a poor complexion.

If you are so unfortunate, no longer do you need to worry, as to how you may regain strength...firm flesh...restore a natural glow to your skin. Simply take a tablespoonful of S.S.S. Tonic immediately before each meal...and forthwith, within a shorter space of time than you probably realize, those weakened red-blood-cells will become healthier and richer.

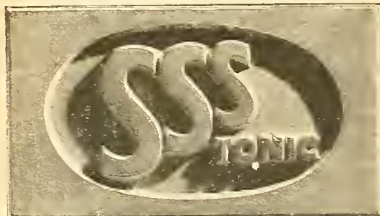
S.S.S. Tonic whets the appetite. Foods taste better...natural digestive juices are stimulated and finally the very food you eat is of more body value. A very important step back to health.

Be good to your skin from within and your skin will be good to you. Enjoy more pep...more vigor...by taking the S.S.S. Tonic treatment. Shortly you will be delighted with the way you will feel...your friends will compliment you on the way you will look.

S.S.S. Tonic is especially designed to build sturdy health...its remarkable value is time tried and scientifically proven...that's why it makes you feel like yourself again.

At all drug stores in two convenient sizes. The large size at a saving in price. There is no substitute for this time tested remedy. No ethical druggist will suggest something "just as good."

© S.S.S. Co.



Movieland Tours



Last year members of the Movieland Tour parties were given many a close-up of the stars. Here are a few being given autographs by Anne Shirley and Johnny Downs

See Hollywood in Close-ups

TWO WEEKS OF glamorous travel and full coverage of inside Hollywood await you all for the price of a trans-continental round trip rail journey, with all arrangements completed for Fawcett Publications' Movieland Tours of 1937.

Only \$5 will reserve your place on this tour of the American West and the miracles and marvels of Hollywood which many of America's wealthiest and most influential tourists have sought, in vain, to crash. If you have not made your reservations, you better hurry.

Mail in your reservations for a spot on this splendid party and HOLLYWOOD will do the rest. Through the Bad Lands, the Rockies, the breath-taking Mt. Rainier National Park, Seattle and the great Pacific Northwest, historic old San Francisco—then Hollywood and your share of the private life and work of the stars!

This luscious vacation offers such delights as luxurious travel on private trains, special service de luxe en route, sight-seeing trips on the way, bridge tournaments and gay parties at big hotels, and then a few days of what you have always yearned for—mingling with your favorite screen idols.

The first tour leaves Chicago July 11, the second August 8. Identical party plans have been arranged for both trans-continental house parties, so only your own convenience need dictate your choice of the most satisfactory date for your vacation.

Your special train, plus a taxi, will bring you right to the door of Clark Hotel, one of Los Angeles most modern hos-

telries, famed for its excellent cuisine. In the center of the shopping and theatre district of downtown Los Angeles and directly across the street from the Pacific Electric Depot from which the Big Red cars will interurban you rapidly to all the best known playspots of glamorous Southern California, the Clark Hotel is also near famous Pershing Square, Los Angeles' best known metropolitan park.

A tour of Hollywood on Sunday afternoon will take you past the famed night clubs and pleasure spots of the entertainment capital, and through the swank residential districts inhabited by the stars. Late the same afternoon you will be feted at a cocktail party at Basil Rathbone's beautiful home.

At Grauman's Chinese Theatre, world's most famous showhouse where Sid Grauman staged his internationally celebrated premieres, you will be guests that night at a top-rank feature program.

A tour through Paramount studios, home lot of Claudette Colbert, Carole Lombard, Fred MacMurray, Bing Crosby, Jack Benny, George Burns and Gracie Allen and many other outstanding stars, will be taken Monday morning with a first-hand insight into the art of making pictures. You will see the cameras in action, be introduced to the intimate secrets of directorial precision in guidance of players on the sets, observe how sound is recorded, and be made acquainted with every phase of picture making. Following the tour will be luncheon with the stars in the Paramount commissary.

James Gleason will be your host at a

second cocktail party that afternoon. Monday night you will attend a special studio preview in the Paramount projection room.

How stars are made-up to resemble the characters they portray in pictures will be revealed to you Tuesday morning when you tour the Max Factor studio. Every visitor will be given a souvenir of the occasion.

That last night in Wilshire Bowl, play-spot fringing the swank Hollywood-Beverly Hills-Wilshire-Labrea residential area, you will attend a final get-together party. Film celebrities will be on hand at this favorite night playground of the stars to serve on the reception committee of the Movieland Tours night club supper dance.

Identical plans prevail for the second tour, except that cocktail parties for the August trip will be at the Edward Everett Horton home on Sunday afternoon and the Fay Wray home on Monday afternoon.

A galaxy of filmland greats will be in attendance at these two cocktail parties and members of the tour will have not only the opportunity of obtaining autographs, but what is better still, the pleasure of meeting and chatting with their favorite stars. Edward Everett Horton and Fay Wray are known throughout the movie colony as two of the most entertaining personalities in Hollywood, and Movieland Tour guests are due for one of the most delightful events of the entire schedule of entertainment.

You can mark these cocktail parties down as something *very* special!

More complete details about the 1937 Movieland Tours, which are being groomed to be bigger and better than the sensational tours of 1935 and 1936, may be had by writing for the free illustrated booklet.

Better still, promptly send in your \$5 per person to reserve places for the tour. To insure obtaining one of the rapidly dwindling supply of available reservations, you must act without delay!

If you do not . . .
REDUCE
your HIPS and WAIST
3 INCHES in 10 DAYS
. . . it will cost you nothing!

Thousands of attractive women owe lovely, slender figures to Perfolastic!

BECAUSE we receive enthusiastic letters from women all over the country in every mail . . . because we find that most Perfolastic wearers reduce more than 3 inches in ten days . . . we believe we are justified in making **YOU** this amazing offer. We are upheld by the experience of not one but thousands of women. The statements reproduced here are but a few representative examples chosen at random from their astonishing letters.

No Diet, Drugs or Exercise

You need not diet or deny yourself the good things of life. You need take no dangerous drugs or tiring exercises. You are absolutely **SAFE** when you wear the Perfolastic Girdle and Brassiere.

Appear Smaller At Once

You appear inches smaller the minute you step into your Perfolastic and then quickly, comfortably . . . without effort on your part . . . the massage-like action and gentle pressure take off the unwanted inches at hips, waist, thighs and diaphragm . . . the spots where fat first accumulates.

"REDUCED FROM SIZE 42 TO SIZE 18"

"I wore size 42 and now I wear an 18! Eat everything."
Mrs. Essie Faust, Minneapolis, Minn.

"REDUCED 6 1/2 INCHES"

"Lost 20 pounds, reduced hips 6 1/2 inches and waist 5 inches."
Mrs. I. C. Thompson, Denver, Colo.

"SMALLER AT ONCE"

"I immediately became 3 inches smaller in the hips when first fitted."
Miss Onida Browne, Briarcliff Manor, N. Y.



"Reduced My Hips 9 Inches" says Miss Healy
"I am so enthusiastic about the wonderful results from my Perfolastic Girdle. It seems almost impossible that my hips have been reduced 9 inches without the slightest diet."—Miss Jean Healy, 299 Park Avenue, New York.



"LOST 60 POUNDS"

"I reduced my waist 9 inches, my hips 8 inches and have lost 60 pounds!"
Mrs. W. P. Derr, Omaha, Neb.

"A GIRDLE I LIKE"

"I never owned a girdle I liked so much. I reduced 26 lbs."
Miss Esther Marshall, Vallejo, Calif.

"6 INCHES FROM HIPS"

"I lost 6 inches from my hips, 4 inches from my waist and 20 lbs."
Mrs. J. J. Thomas, New Castle, Pa.

"HIPS 12 INCHES SMALLER"

"I just can't praise your girdle enough. My hips are 12 inches smaller."
Miss Zella Richardson, Scottsdale, Pa.

"LOST 49 POUNDS"

"Since wearing my Perfolastic I have lost 49 pounds. I wore a size 40 dress and now wear size 36."
Miss Mildred DuBois, Newark, N. J.

"REDUCED FROM 43 TO 34 1/2 INCHES!"

"My hips measured 43 inches. I was advised to wear Perfolastic after a serious operation and now my hips are only 34 1/2 inches!"
Miss Billie Brian, La Grange, Ky.

Surely you would like to test the **PERFOLASTIC GIRDLE and BRASSIERE** . . . for 10 days without cost!

You cannot afford to miss this chance to prove to yourself the quick reducing qualities of Perfolastic! Because we are so sure you will be thrilled with the results, we want you to test it for 10 days at our expense. Note how delightful the soft, silky lining feels next to the body . . . hear the admiring comments of friends. Let us send you a sample of material and FREE illustrated booklet, giving description of garments, details of our 10-day trial offer and many amazing letters from Perfolastic wearers. Mail coupon today!

The excerpts from unsolicited letters herewith are genuine and are quoted with full permission of the writers.

Notary Public

PERFOLASTIC, INC.
Dept. 75, 41 E. 42nd St., New York City
Please send me FREE BOOKLET describing and illustrating the new Perfolastic Girdle and Uplift Brassiere, also sample of perforated material and particulars of your **10 DAY FREE TRIAL OFFER!**

Name _____
Address _____
City _____ State _____

GIRDLE or BRASSIERE may be worn separately



Fawcett Publications, Inc.,
360 North Michigan Boulevard,
Chicago, Illinois

Without obligation on my part, send me your complete, illustrated booklet describing the Movieland Tours.

I enclose \$ Please enter my reservation for persons, to insure a place for us on Tour No.

(A deposit of \$5 per person will hold your reservation. Please specify whether for Tour No. 1, to leave Chicago July 11, or Tour No. 2, to leave Chicago August 8.)

Name
Address
City State